

EDI Mod – 6 Assignment Dillard University 2011

Strategic Management

This subject analyzes a range of issues in contemporary management that have a significant impact on the future development of the fire service profession. The subject stresses the increasing need for fire service managers to adopt enlightened and innovative management practices. In an environment of declining resources, senior fire department managers must find new and more effective ways of achieving organizational objectives and question traditional and established work practices.

The need for senior fire department managers to analyze, decide and act strategically, and to search for the creative solution to problems, is stressed throughout the EDI program.

“Strategic Management Assessment Exercise”

Each participant will be required to identify one major problem or an issue within their fire department. Considerable attention should be given to undertaking a thorough study of the set problem or issue. Furthermore, a problem or issue which pre-supposes a solution should not be selected. Instead, a problem or an issue should be identified which gives wide freedom for the student to develop the solution. The student must research, prepare, and present a Corporate Initiative Strategy, pertaining specifically to that issue or problem.

The assignment requires

- **writing a research paper (A Corporate Initiative Strategy)**
- **conducting an oral presentation of that topic in front of an EDI Executive Member Panel**

The primary focus of this Corporate Initiative Strategy is designed to support and enhance the corporate direction of their particular fire department organization.

Each participant will be given a total time of one hour for their presentation which will include set up time (AV equipment/aids)...no exceptions.

www.ccc.commnet.edu/mla/outlines.shtml (Guide to Writing a Research Paper)